



**PRESS RELEASE
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TOP FREESKIERS RSVP TO THE BIGGEST SHOW IN THE BACKCOUNTRY

- Meet the chosen few who will compete at Red Bull Cold Rush in Revelstoke and the mountain they will conquer -

VANCOUVER, BC – January 15, 2015 – Invitations went out in early December to a select group of the top freeskiers around the world to meet in Revelstoke, BC for one of the biggest showdowns in the backcountry. With the return of [Red Bull Cold Rush](#), and after a two year hiatus, athletes were quick to RSVP for a chance to take on a new mountain and claim a winning spot at the legendary contest. As an invitation only event, the 2015 athlete roster is stacked with some of the biggest names in the game featuring 15 male and 5 female competitors.

Being a multi-disciplinary event that fuses big mountain, cliffs, slopestyle, and touring, the competitors come from a diverse background. Athletes will be pushed well beyond their comfort zone in a contest that seeks to reward the most versatile all-around skier. Slopestyle skiers most comfortable with throwing big spins in the park will find themselves negotiating the steep alpine terrain and massive cliff drops of the upper area of Revelstoke Mountain Resort on Mount Mackenzie and traditional big mountain skiers will take on rails, kickers, and other custom built features. To help even the playing field, the contest will include a larger focus on ski touring allowing athletes to potentially recoup points lost in disciplines that are not their strong suit.

THE CHOSEN FEW – ATHLETE LIST

From all corners of the globe, 20 of the best freeski athletes will descend on Revelstoke Mountain Resort in hopes of being crowned the most versatile, all-around skier out there. Here are your Red Bull Cold Rush 2015 competitors:

MALE

- Bene Mayr (GER)
- Sage Cattabriga-Alosa (USA)
- [Sean Pettit \(CAN\)](#)
- Dane Tudor (CAN)
- Sammy Carlson (USA)
- Chris Rubens (CAN)
- Kye Petersen (CAN)
- Riley Leboe (CAN)
- Callum Pettit (CAN)
- Wiley Miller (CAN)
- Logan Pehota (CAN)
- Richard Permin (FRA)
- Johnny Collinson (USA)
- Stan Rey (SWZ)
- Joe Schuster (CAN)

FEMALE

- [Tatum Monod \(CAN\)](#)
- Michelle Parker (USA)
- Ingrid Backstrom (USA)
- Grete Eliassen (USA)
- Suz Graham (USA)





THE COURSE

Returning to its Canadian roots following a two-year hiatus of the event, Red Bull Cold Rush will hit Revelstoke Mountain Resort for the first time. The brand new playing field features one of the most all-encompassing contest sites in freestyle skiing, offering an amphitheater of powder that hosts four distinct venues each catering to one of the specific contest disciplines.

Tasked with the job of preparing the venue is veteran builder/freestyle skier Riley Leboe (Vernon, BC) who has been building jumps for as long as he can remember. *"It started with building jumps for training and trying new tricks at my local mountain with our freestyle club,"* says Leboe on his early years. *"From there it grew, spending time pushing massive jumps in the backcountry with a cat that would take a few days to build."* Responsible for overseeing course design on the first three Red Bull Cold Rush events, Leboe is excited about the opportunity to flex his creative muscles in Revelstoke on a mountain that offers him a lot of options.

Of the four contest zones, it is the slopestyle venue that Leboe gets most excited about which will feature roughly eight or nine jump and step-downs where skiers will have a choice to hit three features at the top of the venue, mid mountain, or at the bottom. *"Athletes are going to have to nail three jumps in each line... it's hard enough stomping one jump first try in the backcountry, so stomping three huge tricks out here is really going to show the level that freeskiing is at,"* says Leboe. Beyond the built up kickers, the slopestyle course also comes equipped with some challenging natural terrain like wind lips and a step over that competitors can take advantage of, allowing them to pick their own unique lines on the slope.

Putting this all together takes a six-man crew a full week on the mountain constructing the features entirely by hand. Being a backcountry event, safety is of the highest concern to Leboe who's working directly with Revelstoke Mountain Resort's ski patrol and avalanche team, handling bombing slopes, ski cutting, and snow tests in the more exposed cliff and big mountain competition venues. *"It's a backcountry competition, so there will always be some level of risk associated with that. Working with Revelstoke's crew, we take every precaution."*

As a competitor in the event himself, Leboe is the perfect candidate to oversee the design of the course, ensuring it is up to the safety and skill expectations of his fellow athletes. He isn't merely building his own personal dream park as he relies on the close input of other competitors. Athletes Dane Tudor, Chris Rubens, and Tatum Monod have already made a trip to visit Leboe on the build site. Regardless of the competitive format, the close knit group of athletes supports one another to simply ski the best they possibly can.

RELATED ARTICLES

For additional articles and information about Red Bull Cold Rush, try these:

[The Return of Red Bull Cold Rush](#)

[Best Freeskiing Action From Red Bull Cold Rush 2012 \(Video\)](#)

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STILL IMAGES

For behind the scenes images of the Red Bull Cold Rush course build in progress, click [here](#) via Red Bull Content Pool. A full gallery of images from past Red Bull Cold Rush events is available for direct download [here](#) via Red Bull Content Pool.

PARTNERSHIPS

Red Bull is excited to have the support of [Revelstoke Mountain Resort](#), [Selkirk Tangiers Heli Skiing](#), and the [The Sutton Place Hotel](#). In addition, for Red Bull Cold Rush 2015, Red Bull is excited to announce partnership with [The North Face](#), official host of the 'Big Mountain' day of competition.

About Revelstoke Mountain Resort

Since 2007, Revelstoke Mountain Resort (RMR) has offered the most vertical in North America at 1,713 metres (5,620 ft.) of lift-accessed terrain, 3,121 acres of fall line skiing, 2 high alpine bowls, and 65 named runs including legendary glades and phenomenal groomers. Revelstoke Mountain Resort is also the only resort worldwide to offer lift, cat, heli, and backcountry skiing from one village base. Across our group of companies that include RMR, Revelstoke Cat Skiing, and Selkirk Tangiers Heli Skiing, skiers and snowboarders have access to a total of 515,000 acres of terrain. For all the latest news, visit www.revelstokemountainresort.com.

About The North Face

The North Face, a division of VF Outdoor, Inc., was founded in 1966 with the goal of preparing outdoor athletes for the rigors of their next adventure. Today we are the world's leading outdoor brand, creating athlete-tested, expedition-proven products that help people explore and test the limits of human potential. We protect our outdoor playgrounds and minimize our impact on the planet through programs that encourage sustainability. The North Face products are available at premium and specialty retail sporting goods stores globally and we are headquartered in California on a LEED Platinum-certified campus. For more information, please visit www.thenorthface.com.

About The Red Bull Signature Series

The Red Bull Signature Series is the most progressive action sports property in the world, featuring best-in-class events such as Frozen Rush, Joyride, Rampage, Straight Rhythm, Mint 400 and Volcom Pipe Pro. These represent a collection of the most innovative snowboarding, skiing, surfing, mountain biking, skateboarding, motorsports and BMX events on custom courses inspired by the athletes themselves.

Red Bull Media House and the NBC Sports Group showcase this world-class property of action sports events all year long on NBC through state-of-the-art production and storytelling. For more information, please visit www.redbullsignatureseries.com.

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