



**REVELSTOKE MOUNTAIN RESORT - CANADA'S VENUE FOR THE NEW SWATCH FREERIDE WORLD TOUR BY THE NORTH FACE!**

**Thursday July 19, 2012 – Revelstoke, British Columbia** - Revelstoke Mountain Resort in partnership with the Revelstoke Accommodation Association is excited to announce the return of the Freeskiing World Tour in 2013! With the addition of the Swatch Freeride last winter and now the amalgamation with The North Face Masters of Snowboarding, the new **“Swatch Freeride World Tour by The North Face”** is sure to be a spectacular event. The tour circuit will hit up 6 world class venues with Revelstoke Mountain Resort as the first stop on the list - the ONLY resort in Canada and 1 of 2 in North America to host this incredible 5-star championship event. Revelstoke Mountain Resort is thrilled to see the FWT return this winter with even more talent (if you can believe it) than ever before!



*Swatch FWT 2012 – Revelstoke Mountain Resort, Freeski Competition. Photo: Matt Timmins*

The success of joining with the Swatch Freeride at Revelstoke last winter was noted by American skier Drew Tabke in the official release from Mountain Sports International; “The best event last year was the combined event at Revelstoke. This event represented the ideal outcome of this merger of the two tours—a legitimate representation of the world’s best riders competing on a world-class venue.” With

the addition of The North Face Masters of Snowboarding, the calibre of athletes and their incredible athletic demonstrations should make for an exhilarating spectacle!

Read the official press release from Mountain Sports International - [www.freeskiingworldtour.com/2012/07/freeskiing-world-tour-to-merge-with-freeride-world-tour](http://www.freeskiingworldtour.com/2012/07/freeskiing-world-tour-to-merge-with-freeride-world-tour)

### **Swatch Freeride World Tour by The North Face - 2013 Competition Calendar**

1. Swatch Freeride World Tour Revelstoke 2013 by The North Face  
Dates: 7 - 12 January; Location: Revelstoke (CAN)

2. Swatch Freeride World Tour Chamonix-Mont-Blanc 2013 by The North Face  
Dates: 26 January - 1 February; Location: Chamonix-Mont-Blanc (FRA)

3. Swatch Freeride World Tour Kirkwood 2013 by The North Face  
Dates: 27 February - 3 March; Location: Kirkwood (USA)

4. Swatch Freeride World Tour Fieberbrunn Pillerseetal 2013 by The North Face  
Dates: 9 - 15 March; Location: Fieberbrunn Pillerseetal (AUT)

5. Europe - Location To Be Confirmed

6. Swatch Verbier Xtreme 2013 by The North Face  
Dates: 23 - 31 March; Location: Verbier (SUI)



*Swatch FWT 2012 – Revelstoke Mountain Resort, Snowboard Competition. Photo: John Antoniuk*

**Revelstoke Mountain Resort** – [www.revelstokemountainresort.com](http://www.revelstokemountainresort.com)  
**Revelstoke Accommodation Association** – [www.stayinrevelstoke.com](http://www.stayinrevelstoke.com)  
**Swatch Freeride World Tour by The North Face** - [www.freerideworldtour.com](http://www.freerideworldtour.com)  
**Mountain Sports International** - [www.mtsports.com](http://www.mtsports.com)

#### ***Revelstoke Mountain Resort – A Powder Playground***

*Located in British Columbia, Revelstoke Mountain Resort is Canada's Newest Ski Resort with the Most Vertical in North America – 5620ft! Renowned for powder snow and incredible terrain, Revelstoke Mountain Resort features 3,121 acres of incredible fall-line runs, wide-open bowls, a variety of glades, flowing groomed trails, and a village-based beginner area and tube park. The village offers luxury ski-in/ski-out accommodation at The Sutton Place Hotel, unique dining at Rockford Wok|Bar|Grill and Wino: The Wine Bar, plus direct access to lift, cat, and heli skiing (Selkirk Tangiers Heli Skiing) – the only resort in the world to offer this! With a skiing history of over 100 years and an authentic ski-town atmosphere just minutes away in downtown Revelstoke, experience a unique ski adventure like no other at Revelstoke Mountain Resort.*