



Press Release NewLeaf – Kelowna Ski Resorts Program

New Partnership Brings British Columbia Ski Vacations At Lower Prices

Kelowna, BC, Jan 28, 2015

Five great Ski Resorts including Big White Ski Resort, Silver Star Mountain Resort, Sun Peaks Resort, Revelstoke Mountain Resort and Apex Mountain Resort, have all teamed up with NewLeaf Corp, a new Canadian company committed to providing the most affordable and high quality travel and leisure experiences for Canadians and visitors to Canada.

2015 has been a banner year for snowfall in the Kelowna / Okanagan, BC region. 2015 has also brought about an exciting new partnership for skiers looking for a world class family experience that is still available during this year's Spring Break season.

Michael J. Ballingall, Chairman of the Thompson Okanagan Tourism Association (TOTA) and Senior VP of Big White Ski Resort Ltd. said, "For those who have not yet decided on where to spend their Spring Break, the five ski resorts are including the most aggressive airfares we've seen in a long time during the typically high priced Spring Break season, courtesy of NewLeaf and Flair Airlines. We invite you take advantage of this great travel offer and enjoy the winter fun, accommodations and hospitality of our renown ski resorts. The packages are extremely high value because they include accommodations, lift tickets, ground transportation, and the new low priced airfares."

The NewLeaf - Kelowna / Okanagan Ski Program will initially focus on a 7 night / 6 day Spring Break trip from Hamilton to Kelowna return (March 14 – 21), with other cities to follow. All flights will land at the convenient Kelowna International Airport. If not already included in your ski package, shuttle options to all of the resorts are available at the airport.

For more details, go to the participating Ski Resorts at the websites listed below.

About the Ski Resorts

The participating Kelowna / Okanagan Ski Resorts include:

- Big White Ski Resort (www.bigwhite.com)
- Silver Star Mountain Resort (www.skisilverstar.com)
- Sun Peaks Resort (www.sunpeaksresort.com)
- Revelstoke Mountain Resort (www.revelstokemountainresort.com)
- Apex Mountain Resort (www.apexresort.com)

About NewLeaf

NewLeaf is a newly established travel and leisure company, with a mission to "Turn a new page on travel". Newleaf is partnering with exciting destinations, world class transportation providers (air and ground), accommodations, and entertaining activities and events to create a second to none travel experience for the Canadian leisure traveler that is easy, very affordable, reliable and high value. NewLeaf provides domestic and North American travel experiences in the US and Mexico. NewLeaf's principal partner for airline service is Kelowna's own Flair Airlines.

About Flair Airlines

Flair Airlines is a Canadian airline with operations based in Kelowna, Calgary and Hamilton. The company provides private group air charter service and is certified to operate worldwide with five comfortable and quiet Boeing 737-400 passenger jets. Flair has been in business since 2003 and has a strong track record of safety and service. See more about Flair Airlines at www.flairair.ca.

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