



Heli skiing, skier visits and revenue on the rise Preparation for capital expansion continues

For Immediate Release:

April 26, 2010, Revelstoke, BC: Revelstoke Mountain Resort (RMR) wrapped up its 3rd season of winter operations earlier this month with a 231cm base, fabulous powder conditions on the upper mountain and nearly a 10% increase skier visits over the 2008-09 season. Growth in skier visits is in part to the strong commitment by the local Revelstoke community, Season Pass holders and the developing destination market with guests visiting from over 25 countries including Scandinavia, Europe, Australia and the United States. Selkirk Tangiers Heli Skiing (STHS) completed its 32nd year of operations with an impressive 45% increase in its day heli skiing business.

“We would like to say a big thank you to our Season Pass holders; they are largely responsible for our success this season. We are pleased that after a winter marked by challenging weather across the west that RMR came out ahead,” stated Rod Kessler, VP and COO of Revelstoke Mountain Resort. “We are also thrilled to share the results from Selkirk Tangiers Heli Skiing where our day heli skiing programs grew by 45%. We are the only resort world-wide where guests can lift, cat or heli ski from one base and these results prove this is an experience our visitors are looking for!”

2009-10 Highlights

STHS also had their first season of operations flying directly from the base of Nelsen Lodge. STHS offered guests private and semi private heli ski excursions departing steps away from their luxury hotel suite or slope-side home. In addition, STHS launched their new heli-assisted ski touring programs that ran in addition to the Classic three to seven day all inclusive heli ski packages that have been popular with guests from around the world for decades.

Other achievements from the 2009-10 season include the launch of the Rockford Wok|Bar|Grill, the new Asian-fusion full service restaurant located in Nelsen Lodge. The Rockford opened on December 25th and was a welcome addition to the Revelstoke dining scene. With its chic interior design, spectacular mountain views and expansive yet well-priced menu, both locals and visitors embraced the new restaurant.

Looking ahead: Winter 2010-11

With the winter season wrapped up, the resort is now focused on further expansion and has received approval to move ahead with the planning for its next lift and will be cutting the lift line over the summer months. The new beginner lift is slated to open for the 2011-12 season. Other capital expansion plans in the works include:

- Completion of core services at the base of the resort including improved parking, plaza landscaping and the continued construction on the third building of Nelsen Lodge, including a new wine bar located in the village centre
- Completion of services to the Monashee Estates subdivision and the opening of the second building of Nelsen Lodge that will double the ski-in, ski-out luxury accommodation for the 2010-11 winter season

- Improved services at the top of the Revelation Gondola including expansion of the Mackenzie Outpost including new restroom facilities
- Expansion of groomed terrain (within existing acreage) and continued brushing, glading and terrain improvements
- Expanded high performance rental ski and board program

With the emphasis on the improved base area and construction of on-mountain facilities, RMR will focus on its construction projects and will look to operate the Revelation Gondola on select weekends that compliment community initiatives and local events.

“We will be offering specialty programs on select long weekends that fit within our construction schedule at the top of the gondola and allows for a positive guest experience,” stated Rod Kessler. “Our downtown Revelstoke Presentation Centre will be open for Season Pass Sales, the booking centre for fly fishing, paragliding and whitewater rafting and real estate sales.”

The hotel facilities at Nelsen Lodge remain open with great spring and summer rates and golf and stay packages, available online at www.thenelsenlodge.com. Paired with the venue facilities at the Mid Mountain Lodge, Nelsen Lodge is an ideal location for weddings and special events. Located a short drive from downtown Revelstoke, Nelsen Lodge offers luxurious suites ranging from studio to three bedrooms, complete with full kitchens, living and dining rooms. For further information please contact events@revelstokemountainresort.com.

Early Bird Season Pass: Beat the HST and purchase by April 30th

Take advantage of an additional 7% savings and purchase your RMR Early Bird Season Pass before April 30 at 5pm. Adult passes start from only \$519 and can be purchased in person at the downtown Presentation Centre, at Guest Services at RMR or online. Visit www.revelstokemountainresort.com for details.

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