

REVELSTOKE RATED #5 IN NORTH AMERICA BY SKIING MAGAZINE

September 23, 2009, Revelstoke, BC: Skiing Magazine recently released their 2010 Resort Awards and a new favourite was listed in the top five for "Best Overall Resort" – Revelstoke. The ratings, based on results by reader polls ranks resorts based on terrain, snow, backcountry access, trees, nightlife and parks, with the most prestigious ranking listing the "Best Overall Resort."

"As the newest ski resort in North America, this ranking is recognition by skiers that Revelstoke Mountain Resort is already a contender in terms of the ski experience, awesome snow, epic terrain and huge vertical," says Rod Kessler, VP & COO of Revelstoke Mountain Resort. "The fact that we have North America's highest lift-serviced vertical and are the only resort world-wide to offer lift, cat skiing and heli skiing from one village base, just adds to our uniqueness."

"This rating also recognizes our genuine mountain community and welcoming and friendly locals. RMR would not have received the ratings we did without continued local support. The community earned this recognition just as much as we did."

Revelstoke was one of two British Columbia resorts in the "Best Overall Resort" ranking, with the top spot going to Whistler Blackcomb. Jackson Hole, Vail, Alta/Snowbird rounded out the top four, with Revelstoke in fifth place. Revelstoke beat out Aspen, Telluride, Big Sky, Steamboat and Deer Valley, who finished 6th through 10th respectively. Skiing Magazine is one of the ski industry's top publications and reaches an audience of 1.2 million.

New for the 09-10 season Revelstoke Mountain Resort is launching the **Revelstoke Outdoors Centre (ROC)**, bringing together the industry's top ski and boarding pros with guiding excellence. Programs include avalanche skills courses, guided backcountry/slackcountry trips, Cat-Heli Prep sessions and specialty education options.

Also new this winter, **Selkirk Tangiers Heli Skiing** is expanding its programs to include more customized options, one of which is to fly directly from the Nelsen Lodge, at the base of RMR. Guests will be able to walk out the door of their suite into their waiting A-Star helicopter. The new luxury hotel features studio to four bedroom suites and is available now. Bookings can be made online at <u>www.thenelsenlodge.com</u>.

RMR opens for its third season on December 5th, 2009. Selkirk Tangiers Heli Skiing opens December 12th.

For further information on Revelstoke Mountain Resort, Selkirk Tangiers and access to high resolution photos please contact:

Ashley Tait Director, Sales and Marketing Revelstoke Mountain Resort

atait@revelstokemountainresort.com

Revelstoke Mountain Resort (RMR) is a four season destination resort located in the Columbia Mountains of British Columbia and just minutes from the established town of Revelstoke. Revelstoke is located 200 kilometers (124 miles) north east of Kelowna and 413 kilometers (257 miles) west of Calgary.RMR is North Americas most significant resort development in over a quarter century. In winter, the resort boasts the highest lift-serviced vertical drop in North America and is the only resort in the world which offers lift-skiing, cat-skiing, helicopter-skiing and back-country skiing right from the village base. For further information visit <u>www.revelstokemountainresort.com</u> or call 1-866-373-4754. To book accommodations online: <u>www.thenelsenlodge.com</u> or call 1-800-726-3626.