

Revelstoke, BC continues to Throw It Down!



Vote for each town by clicking the button beneath the appropriate image. The place with the most votes wins and moves on in the bracket. May the best town win!



Friday November 1, 2013

Revelstoke, BC: The nail-biting online action continued late into the evening as Revelstoke, BC went head to head with Whitewater/Nelson, BC in Powder Magazine's Ski Town Throwdown Facebook contest yesterday. With only minutes to go, Revelstoke pulled ahead to win by 20 votes over last year's overall champion.

Support for Revelstoke and Revelstoke Mountain Resort was felt from across the country and local community with coverage from media outlets encouraging residents, past guests and businesses to jump on Facebook to share their love for Revelstoke.

The battle against Whitewater was tough, where the local mayor was noted to have gone door to door in Nelson last winter to help drive local support for the contest. As two favourite communities in the Kootenays, many people in the region felt torn as to which to vote for as both locations offer incredible skiing, huge snowfalls and are famous for their light, dry powder as well as their welcoming small town

atmospheres. Whitewater was a formidable competitor that kept the pressure on Revelstoke until the end. RMR extends its congratulations to Nelson and the Whitewater team for their efforts that helped bring the spotlight on the two towns as both communities ramp up for the winter ski season.

Revelstoke moves into the next round and will face off again on November 11, with the overall winner being crowned in mid-December. Check out the match ups here: POWDER MAGAZINE

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Revelstoke Mountain Resort (RMR) is a four season destination resort located in the Columbia Mountains of British Columbia and just minutes from the established town of Revelstoke. Revelstoke is located 200 kilometers (124 miles) north east of Kelowna and 413 kilometers (257 miles) west of Calgary. RMR is North Americas most significant resort development in over a quarter century. In winter, the resort boasts the highest lift-serviced vertical drop in North America and is the only resort in the world which offers lift-skiing, cat-skiing, helicopter-skiing and back-country skiing right from the village base. For further information visit www.revelstokemountainresort.com or call 1-866-373-4754.