

Revelstoke Mountain Resort: Backdrop to Top Industry Films

For Immediate Release:

Revelstoke, BC – What do this season's top ski and snowboard films have in common? Revelstoke Mountain Resort (RMR) is featured in the best of them.

During the 2013/14 season when the premier production companies traveled the continent in search of the best locations to shoot their feature films more than ever chose to set up shop in Revelstoke.

Rob Elliott, General Manager at Revelstoke Mountain Resort, attributes the strong showing in part to the snow, "this past season the quantity and quality of snow we received certainly played a factor in why so many films were shot at Revelstoke. Our location meant we were sheltered from the warm weather systems that plagued the Pacific Coast from California up."

Elliott adds consistent snow is just a small part of the overall package, "Revelstoke delivers the goods, with phenomenal features inbounds and great access to the backcountry, everything an adventure ski film crew could ever hope for can be found right here."

Skiing superstar Lynsey Dyer filmed a section of her new film, *Pretty Faces*, at RMR and attests to the draw of the resort, "we filmed great footage on resort, something that is really hard to do these days."

Many visiting production companies went a step further to get at the pristine powder also flying with Selkirk Tangiers Heli Skiing—gaining exclusive access to another 500,000 acres of diverse terrain.

For Greg Epstein, and his Teton Gravity Research team, Revelstoke had it all when they were scouting for their latest film, *Almost Ablaze*, "We chose Revelstoke because of the snow quality, extensive, playful terrain, and the ability to get out every day whether by foot, lift, heli or snowcat," he said. "Based on our athletes' experience TGR will be back in the Revelstoke area for years to come."

High budget films hitting the big screen this fall with Revelstoke in a leading role include: Unicorn Picnic (Pretty Faces), Teton Gravity Research (Almost Ablaze), Matchstick Productions (Days of my Youth), Poorboyz (Twenty) and Absinthe (Heavy Mental).

For more information, please contact:

Liz Craig Media Relations Coordinator Revelstoke Mountain Resort 250-814-0087 ext. 7210

Since 2007, Revelstoke Mountain Resort (RMR) has offered the most vertical in North America at 1,713 metres (5,620 ft) of lift-accessed terrain, 3,121 acres of fall line skiing, 2 high alpine bowls, and 65 named runs, including legendary glades and phenomenal groomers. Revelstoke Mountain Resort is also the only resort world-wide to offer lift, cat, heli and backcountry skiing from one village base. Across our group of companies, that include RMR, Revelstoke Cat Skiing and Selkirk Tangiers Heli Skiing, skiers and snowboarders have access to a total of 515,000 acres of terrain. For all the latest news visit www.RevelstokeMountainResort.com.