



New Management Appointment at Revelstoke Mountain Resort

April 28, 2015

For Immediate Release:

Revelstoke, BC – Revelstoke Mountain Resort (RMR) is pleased to announce the appointment of Peter Nielsen to the position of Vice President- Operations.

As the longtime General Manager of both The Sutton Place Hotel Revelstoke Mountain Resort and Sandman Hotel Revelstoke, Nielsen has been an integral part of the Resort's growth since Northland Properties Corporation took ownership in 2008.

In his new role, Nielsen will oversee the Ski Experience, Accommodation, and Food and Beverage operations at the Resort.

Graham Rennie, President of Northland Asset Management, said Nielsen's extensive experience in the hospitality industry and familiarity with Resort operations and the community make him the natural choice to lead Revelstoke Mountain Resort through the next stages of growth.

"Peter's greatest strengths are his proven leadership skills and his ability to understand our guests' needs and ensure they are catered to at the highest level. With his demonstrated commitment to the Revelstoke properties I am confident he will thrive in his expanded role."

Nielsen is excited to take on the new challenge and continue to improve guest experiences across the entire resort.

"We have an extraordinary team of people here, and I can't wait to get started helping them create even better memories for our clients at what is already one of the world's best skiing destinations."

Nielsen has over 20 years of experience in the resort and hospitality industry and prior to joining the team in Revelstoke, worked in a range of markets, both in BC and abroad, including Australia, Switzerland, Whistler, Victoria, and Pender Island.

For more information, please contact:

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Since 2007, Revelstoke Mountain Resort (RMR) has offered the most vertical in North America at 1,713 metres (5,620 ft.) of lift-accessed terrain, 3,121 acres of fall line skiing, 2 high alpine bowls, and 65 named runs, including legendary glades and phenomenal groomers. Revelstoke Mountain Resort is also the only resort worldwide to offer lift, cat, heli, and backcountry skiing from one village base. Across our group of companies, that include RMR, Revelstoke Cat Skiing, and Selkirk Tangiers Heli Skiing, skiers and snowboarders have access to a total of 515,000 acres of terrain. For all the latest news visit www.RevelstokeMountainResort.com.