



## WHAT'S NEW AT REVELSTOKE MOUNTAIN RESORT – WINTER 2012/13

As Revelstoke Mountain Resort heads into its 6<sup>th</sup> season of operations, the resort will open in December 2012 (tentatively set to open on December 1, 2012) for the first time with phase 1 of the village complete. Mid-winter last season, the prestigious brand of The Sutton Place Hotel was introduced to what was previously known as the Nelsen Lodge. The third phase of the luxury condo-hotel was completed in February 2012, almost doubling the occupancy with an additional 107 condo-hotel rooms available (total 222). With the new phase, a brand new outdoor, year-round pool and hot tubs opened to hotel guests as well as a spacious, fully-equipped fitness studio while expanded services to the hotel included a wine & cheese guest reception, dedicated concierge, après-ski yoga sessions, and child care.

On-mountain, the Turtle Creek Beginner Area and Tube Park opened for the first time in January 2012 and was well received by guests of all ages. Kids ROC activity centre and snow school, also in its inaugural year, was a great success and made good use of the new base area beginner slope. Introductory snowmaking on the lower mountain made a significant difference in the quality of the snow base and its longevity, enhancing the ski experience on lower mountain trails and the new Turtle Creek Beginner Area & Tube Park.

In the village, La Baguette (a local favourite from downtown Revelstoke) expanded to the resort and received rave reviews from guests with their fresh take on 'ski hill' food and delicious home-made treats. Wino: The Wine Bar debuted its 'alpine chic' interior in December 2011, later in the season opening the lower level that was utilized for various private parties. At the end of the season, the village plaza was utilized for its first ever 'Patio Party' with a live band on a giant stage and cocktails served on the overlooking Rockford Wok|Bar|Grill patio.

This past summer and last, the resort has seen a dramatic increase in summer activity with approximately 120 tour coaches coming through each year and a variety of private events such as weddings, corporate functions, and celebrations all utilizing the various venues around the resort including the Mid-Mountain Lodge, Rockford Wok|Bar|Grill, and the village plaza. Exciting news for summer 2013 are plans in the making for lift-accessed sight-seeing and dining at the Revelation Gondola mid-station.

New at Revelstoke Mountain Resort for the 2012/13 winter season:

- **Home of Canadian Freeriding** - Revelstoke Mountain Resort in partnership with the Revelstoke Accommodation Association is excited to announce the return of the Freeskiing World Tour in 2013! With the addition of the Swatch Freeride last winter and now the amalgamation with The North Face Masters of Snowboarding, the new **"Swatch Freeride World Tour by The North Face"** is sure to be a spectacular event. The tour circuit will hit up 6 world class venues with Revelstoke Mountain Resort as the first stop on the list - the ONLY resort in Canada and 1 of 2 in North America to host this incredible 5-star championship event. As a host to the event for the past three years, Revelstoke Mountain Resort is thrilled to see the FWT return this winter on January 7-11, 2013, with even more talent (if you can believe it) than ever before!
- **Cultivating the Freeride Movement** – With freeriding a core value behind Revelstoke Mountain Resort, it is no surprise that the International Freeskiers and Snowboard Association (IFSA) has chosen the Resort as the venue for the **2013 JETA North American Junior Championships!** The IFSA recently announced a new structure for the tour including a series of regional and national events, bringing more cohesion to the Junior Big Mountain Freeskiing and Snowboarding circuit. With a lead up of 10-12 national events and a

variety of regional competitions, the Junior Championship will take place at Revelstoke Mountain Resort April 4-7, 2013 with a snowboarding component from the regional level and a true overall national freeskiing champion. For more information, visit: [freeskiers.org](http://freeskiers.org)

- **Making Room for All That Snow** - With 30-45ft of annual snowfall across 3,121 acres of ski terrain, a solid summer grooming program makes for an ideal snow surface and an enhanced ski experience. This summer, the trail crew worked hard on brush cutting major areas on-mountain, taking 4-6ft high brush down to a trim few inches. Key focus was on the Front and South areas of the mountain including the Mid-Mountain zone and trails such as Wooley Bully, Snow Rodeo, Sunshine, Tickle Trunk, and Lower Devil's Club.
- **Revy's Salomon Stars** – Incredible terrain and unbelievable powder attracts the best in the industry making Revelstoke home to many talented snow sport athletes. From Greg the '2 Mil' Hill signing with Salomon Freeski this past summer to Salomon Pro Team Member, Chris Rubens featured on the cover of Powder Magazine's 2012-13 Buyer's Guide, the well-deserved cred is building. Naturally, Revelstoke Mountain Resort has recruited this talent to be a part of the RMR Ambassador program over the past few years and now joins with Salomon in presenting select ski programs. Plans include Chris Rubens heading up the new Steeps Camp with Selkirk Tangiers Heli Skiing (March 2-6, 2013) and another spectacular Salomon/RMR Pro Team member, Leah Evans starring in Selkirk Tangiers' Women's Retreat (March 9-12, 2013) plus brand sponsorship of the Salomon Freestyle/Freeride Youth Program at Revelstoke Mountain Resort.
- **Enhancing the Terrain Ability Progression** – With 5,620 vertical feet, the most vertical in North America, the focus is to make such a big mountain accessible to all abilities and continue to develop the tiered ski ability concept that the mountain offers: Level 1 - Turtle Creek Beginner Area and Little Bit, Level 2 & 3 - Mid-Gondola Station, Level 4+ - Top of Gondola and Top of Stoke. To complement the development of the new, village-based Turtle Creek Beginner Area, Tumbelina (a blue run on the lower mountain) has been completely re-graded to enhance the ski and board experience for the Level 2's looking to take the next step.
- **Relief at the Ripper** – Well, it's not glamorous or exciting but important to our guests that a new washroom facility will now be available at The Ripper chair! Listening to guest feedback and recognizing this area as the most distant from the on-mountain amenities, we anticipate the new Ripper washroom facilities will be greatly appreciated.

#### News in the Region:

**From Sun to Powder, Revelstoke gets closer to L.A.** - Starting December 19, 2012, exciting news for skiers and boarders comes from United Airlines who will offer United Express year round daily service from Los Angeles (LAX) to Kelowna (YLW). Express will operate one, three hour non-stop flight per day with the addition of a second flight added on Saturdays that offers an ideal connection time for Australian travellers who often arrive early morning to L.A.X.

#### Flight Times

| Daily                                       | Saturday                                   |
|---|--|
| Depart LAX at 6:40pm, Arrive YLW at 9:44pm  | Depart LAX at 1:30pm, Arrive YLW at 4:34pm |
| Depart YLW at 8:00am, Arrive LAS at 10:51am | Depart YLW at 5:10pm, Arrive LAX at 8:01pm |

#### Revelstoke Mountain Resort – A Powder Playground

Located in British Columbia, Revelstoke Mountain Resort is Canada's Newest Ski Resort with the Most Vertical in North America – 5,620ft! Renowned for powder snow and incredible terrain, Revelstoke Mountain Resort features 3,121 acres of incredible fall-line runs, wide-open bowls, a variety of glades, flowing groomed trails, and a village-based beginner area and tube park. The village offers luxury ski-in/ski-out accommodation at The Sutton Place Hotel, unique dining at Rockford Wok|Bar|Grill and Wino: The Wine Bar, plus direct access to lift, cat, heli (Selkirk Tangiers Heli Skiing), and backcountry skiing – the only resort in the world to offer this! With a skiing history of over 100 years and an authentic ski-town atmosphere just minutes away in downtown Revelstoke, experience a unique ski adventure like no other at Revelstoke Mountain Resort.