



EXCITING NEW MANAGEMENT APPOINTMENTS AT REVELSTOKE MOUNTAIN RESORT

Friday November 9, 2012 – Revelstoke, British Columbia – Revelstoke Mountain Resort is thrilled to announce two new appointments to the management team. Rob Elliott has been appointed as the Resort's General Manager and Mike Verwey has assumed a new role as Mountain Operations Manager. Both Mike and Rob have been involved with the resort since its inception.



Left: Rob Elliott, Right: Mike Verwey – Revelstoke Mountain Resort

Rob's history includes extensive work in mountain operations, various business ventures, and time in the accounting world. Operating Revelstoke Mountain Resort's cat skiing operation for the past few years, Rob conveys a deep passion for skiing, the mountain, and the city of Revelstoke. His experience as a backcountry guide, mountain patroller, and even a production faller at the resort will prove to be invaluable in his new role as General Manager. President, Graham Rennie says, "to find the talent and experience that Rob offers, literally in our own backyard, is an exceptional opportunity. Highly qualified on the technical side with advanced avalanche certifications and training and having a deep understanding for our operations through running our cat ski program make Rob the ideal candidate." As the General Manager for Revelstoke Mountain Resort, Rob will oversee all operations, auditing for efficiency and effectiveness but Rob says his ultimate goal as GM is to "build bridges and improve relations with the community while offering a personable and genuine experience to our guests."

In addition to the appointment of the new GM, Mike Verwey, previously the Lift Maintenance Manager since opening of Revelstoke Mountain Resort in 2007, will now take on the role as Mountain Operations Manager. Mike brings 18 years experience in the industrial mechanic field along with both an intricate understanding for the overall mountain operations at Revelstoke Mountain Resort and a profound reverence for the Resort itself. In his new role, Mike will be responsible for all on-mountain operations including patrol, maintenance, lift operations, grooming, and snow making. Over the past five years, Mike has earned a respectable reputation from both his peers and staff by exemplifying strong leadership and a genuine passion for his work.

The team at Revelstoke Mountain Resort welcomes these accomplished individuals and looks forward to their leadership in the 2012-13 winter season!

Revelstoke Mountain Resort – A Powder Playground

Located in British Columbia, Revelstoke Mountain Resort is Canada's Newest Ski Resort with the Most Vertical in North America – 5620ft! Renowned for powder snow and incredible terrain, Revelstoke Mountain Resort features 3,121 acres of incredible fall-line runs, wide-open bowls, a variety of glades, flowing groomed trails, and a village-based beginner area and tube park. The village offers luxury ski-in/ski-out accommodation at The Sutton Place Hotel, unique dining at Rockford Wok|Bar|Grill and Wino: The Wine Bar, plus direct access to lift, cat, and heli skiing (Selkirk Tangiers Heli Skiing) – the only resort in the world to offer this! With a skiing history of over 100 years and an authentic ski-town atmosphere just minutes away in downtown Revelstoke, experience a unique ski adventure like no other at Revelstoke Mountain Resort.