



## **New Features for Canada's Newest Ski Resort With the Most Vertical in North America!**

**Revelstoke, British Columbia - Sept 6, 2011** - Celebrating 5 years of success, North America's longest lift-serviced vertical ski resort advances with the addition of family programming, a beginner area, a three lane tube park, new children's facilities, and more lodging and dining - all planned for the 2011-12 ski season! Last winter was incredible with almost 40ft of snowfall landing on the resort. Dec 3, 2011 is the tentatively set opening date for the ski season and the forecast of La Niña returning could promise another epic winter at Revelstoke Mountain Resort!

- **NEW! Turtle Creek Beginner Area & Tube Park:**
  - **Beginner Area** - A comprehensive beginner slope has been developed at the mountain base, adjacent to the Revelation Gondola village station. This state-of-the-art beginner slope has been designed with both the skier and snowboarder in mind by providing a progressive pitch that will allow for technique advancement in a more controlled environment. A beginner can gradually build their confidence by developing their skills on the progressive 5%, 10%, and 15% pitch variances. Characters and other fun play features for children to ski and play around will be added to the area. The convenience and accessibility to this new area, especially with a proximity less than 50 steps away from the snow school at the Revelstoke Outdoors Centre, makes it easy for any beginner to get up on the slopes to practice their turns.
  - **Tube Park** - Three lanes of snow tubing fun will be available for both daytime and evening this winter at Revelstoke Mountain Resort. The tube park has been designed to provide an enjoyable and gently thrilling ride with a cascading design of slopes and plateaus. With functionality in mind, tube riders will channel back towards the new Magic Carpet base, making it easy to access their next tube run! Installation of lighting will allow for evening operations which are planned through to 8pm daily. Single ride, hourly sessions, and tube park season passes are available for both individuals and families, with an add-on option available for RMR season passholders.
- **NEW! Magic Carpet** - The brand new 175m Magic Carpet runs adjacent to the Revelation Gondola line, from the village station. The new lift services both the beginner area and tube park. This addition takes the RMR lift total to five and will provide all ages and abilities with easy, friendly access to both areas.
- **NEW! Introduction of Base Area Snowmaking** - Revelstoke Mountain Resort will take initiatives to introduce snowmaking for the new Turtle Creek Beginner Area & Tube Park. Snowmaking is a science unto itself with timing and weather being key factors, and

often years of trial and effort to perfect a plan. Revelstoke Mountain Resort is excited to take on the challenge with goals of developing a successful, long-term snowmaking system.

- **NEW! Lower Mountain Summer Grooming and Grading** - The Mountain Operations crew have been working hard on the lower mountain trails with extensive grooming and grading efforts. Over the next several years, RMR will be re-grading lower mountain slopes 2.5 degrees away from southern exposure to minimize melt/freeze cycles. Following good fundamental snow-farming practices, efforts will aim to improve daily surface conditions, in addition to extending quality skiing, early and late season.
- **NEW! Kids ROC (Revelstoke Outdoors Centre)** - This fantastic facility addition to ROC is a dedicated space for young snow school participants. The new space allows for easy drop off and pick up for parents, facilitates instructor and student gathering, and provides an entertaining lunchtime space for children enrolled in full day programs. Kids ROC features fun play structures including a ball pit with cargo netting above, mini-climbing wall, giant helicopter and snow cat TV's, as well as cubbies, tables, and washrooms – all kid-sized. In the evenings, Kids ROC will host après activities on certain nights of the week and will also be available for private rental functions such as birthday parties.
- **NEW! Kids' and Family Après Activities** - Movie, game, tubing, and other theme activity nights will take place weekly at Revelstoke Mountain Resort, through the new Kids ROC facility. Dinner-included options will be available with health, fun, and activity as the program focus.
- **NEW! Mountain Child Care** - Child care for children 18 months through to 6yrs old is planned at the resort with both daytime and in-room evening services available for visiting guests.
- **NEW! Phase 3 of Nelsen Lodge with MORE Amenities** - The third phase of the ski-in/ski-out Nelsen Lodge is currently being completed and will feature an eight story structure with full-amenity suites, providing an additional 107 units to the current 102 at Nelsen Lodge. Phase 3 will be connected to Phase 2 via an indoor, connector bridge, while a tri-level underground, heated parkade provides access to all Nelsen Lodge units. New amenities at Nelsen Lodge include an outdoor, year-round pool, two additional hot tubs, and expanded fitness facilities.
- **NEW! Outdoor All-Season Pool and Additional Hot Tubs at Nelsen Lodge** – Nestled between Phase 2 and 3 of Nelsen Lodge, a large pool deck surrounds an outdoor, year-round pool and two in-ground hot tubs. Overlooking the pool deck is a spacious, fully-equipped, fitness facility complete with change rooms and showers. The cleverly designed connector bridge (nicknamed the "Tub Tunnel") provides Phase 2 guests easy access to these facilities. These amenities are an addition to the existing luxury-sized hot tub and fitness facilities in Phase 1. With the ski slopes literally out the back door of Nelsen Lodge, the exchange from skis to swim suits is an easy possibility, even for families!

- **NEW! Wino: The Wine Bar** - In the village, Wino: The Wine Bar will debut for its first season and provide a second après and dining option, in addition to the Rockford Wok | Bar | Grill. The atmosphere in Wino will be "alpine chic" with natural wood elements complimenting brushed silver and plush, designer fabrics. Featured wines will include local selections with a variety of scrumptious food-fair items to choose from.

**For further information please contact:**

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