



### **Revved for Winter! Revelstoke Mountain Resort Offers a Sneak Peek Weekend!**

**November 15, 2011** - Revelstoke, British Columbia – With incredible early snowfall, Revelstoke Mountain Resort can't wait any longer and excitedly launches into its 5th season with a Sneak Peek Weekend for all skiers and snowboarders to enjoy! Snowfall to date has hit a whopping 193cm and has developed into a solid base of almost 100cm, allowing the resort to open both The Stoke and The Ripper high speed quad lifts on November 26th and 27th, 2011. For both days of operations, the resort is open to the public with the Revelation Gondola open for first upload at 8:30am, and the last chair on The Stoke at 3:00pm. Special offers for Sneak Peek Weekend include a 25% lift ticket discount for all 2011-2012 season pass holders in Western Canada (some restrictions apply), along with Ski and Stay packages from just \$99 per person/night. The Lake Louise Plus Card is also on sale allowing card holders to experience three days of skiing at four top resorts including Revelstoke Mountain Resort, the Lake Louise Ski Area, Kicking Horse Mountain Resort, and Castle Mountain.





La Niña's return means another incredible ski season lies ahead at Revelstoke Mountain Resort. The resort officially opens for the season on December 3, 2011. Delivering almost 40ft of snowfall last winter, La Niña's return is evident with the already unbelievable snowfall to date and a promising forecast leading up to opening day. Revelstoke Mountain Resort is one of the first ski resorts to report updated snowfall data prior to season start due to the installation of a new automated snow reporting system. With real-time snow statistics using state-of-the-art technology, snow reports for Revelstoke Mountain Resort will be one of the most accurate in the industry.

### **Gnorm is Back!**

Revelstoke Mountain Resort's powder correspondent, Gnorm the Powder Gnome, is reporting strong snow conditions and repeated powder dumps since his return from hibernation on November 10!



## **Revelstoke Mountain Resort – A Powder Playground**

Located in British Columbia, Revelstoke Mountain Resort is Canada's Newest Ski Resort with the Most Vertical in North America – 5620ft! Renowned for powder snow and incredible terrain, Revelstoke Mountain Resort features 3,121 acres of incredible fall-line runs, wide-open bowls, a variety of glades, flowing groomed trails, and a brand new village-based beginner area and tube park. The village base offers luxury ski-in/ski-out accommodation at The Sutton Place Hotel, unique dining at Rockford Wok|Bar|Grill and Wino: The Wine Bar, plus direct access to lift, cat, and heli skiing (Selkirk Tangiers Heli Skiing) – the only resort in the world to offer this! With a skiing history of over 100 years and an authentic ski-town atmosphere just minutes away in downtown Revelstoke, experience a unique ski adventure like no other at Revelstoke Mountain Resort.

### **For further information please contact:**

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