



Take a Summer Drive to Winter Skiing!

For Immediate Release:

March 11, 2010: Spring might have sprung for some, but the winter sure isn't over yet at Revelstoke Mountain Resort! Revelstoke is known for big spring snowfalls and late-season powder days, and a strong pacific front is knocking at the door! We have 4735 vertical feet of snow to ski, and lots of weather expected until our season comes to a close on April 11. The roads are clear, and we have even extended our March Madness Ski & Stay packages until April 11 to make it even easier for you to visit Revelstoke Mountain Resort – ski and stay mid-week at the Nelsen Lodge at the base of RMR from only \$149 per person, or ski and stay at the Sandman Inn Revelstoke from \$89 per person. Visit www.revelstokemountainresort.com for more details.

While the snow is still falling at Revelstoke Mountain Resort, our Spring Events are heating up! Last weekend we hosted the Helly Hansen Big Mountain Battle, a GPS scavenger hunt around the mountain which was won by two ripping locals who will now represent RMR at the final Battle in the Bowls in Aspen, CO later this month.

New this season, we are happy to offer the Spring Break Program for kids out of school for March Break. The Spring Break Program is the perfect forum for kids to improve their skills and have fun with kids their own age. The program is for skiers and snowboarders who are confident riding on green runs and more. Kids enjoy five full days of riding with a Pro, and lunches with their group. They will have the opportunity to explore new parts of the mountain and make new friends. The next Spring Break Programs run from March 15-19 and March 29-April 2.

This weekend, the Blue Heelers will be rocking the Mid Mountain Lodge deck on Saturday and Sunday between 1 pm and 4 pm. On Saturday, March 13, get excited for the Revy Rail Jam, an annual rail competition on the street in Grizzly Plaza, downtown Revelstoke. The Rail Jam takes place between 4-9, with live music by Blind Spot and over \$6,000 in prizes and giveaways. There is still time to enter for this fun comp – register at the Revelstoke Outdoors Centre, the Last Drop, the Revelstoke Chamber of Commerce, or online at www.revyrailjam.com.

The K2 Western Finals take place at RMR from March 18-21, so get out to watch some incredibly quick racers vie for top spot on the podium. Wheelhouse will be playing tunes on the deck at Mid Mountain Lodge on March 20 and March 21, so support the racers and enjoy some spring sun on the patio.

On March 27, break out your skinny skis, one piece suits, fanny packs and rear-entry boots for Retro Day at RMR! March 27 and March 28 will also see Radio Life Line playing on the Mid Mountain Lodge deck, so be sure to pull up a chair and listen to some great tunes in your old-school outfits at Revelstoke Mountain Resort after a day of big laughs and fantastic riding.

We'll have live music and great events all Easter weekend. On Saturday, April 3 RMR is thrilled to announce the return of the Dummy Downhill, so get your friends together and start building your creation! Prizes will be awarded for the winners of biggest air, best dressed dummy, biggest crash, longest jump and best trick. On Sunday, April 4 join us for a Beacon & Eggs Easter egg hunt and a visit from the Easter bunny! We will have live music on the deck at Mid Mountain Lodge every day that weekend, with The Rev rockin' on Friday, April 2, local favourites Blind Spot playing the deck on Saturday, April 3, and Old Man's Beard stealing the show with their feel-good country-rock on Sunday, April 4.

April 10 is Mexican Day at Revelstoke Mountain Resort, with costume prizes, a jalapeno eating contest, Corona specials at Mid Mountain Lodge, and great music by Cornstarr. Ole! Sunday, April 11 is our last day of the 2009/2010 season, and we are celebrating the transition into spring with the third annual Stoke to Spoke race! The Stoke to Spoke is a triathlon involving skiing or snowboarding, biking, and navigating an obstacle course to the finish line – do it solo or as part of a team. Will the third time be a charm for two-time reigning champion and head ski tech Pat Tourchot? Prizes will be awarded to the top three finishers in the solo and team categories, along with best costume and best wipeout. Entry fees are \$10 per individual or \$25 per team. We will be featuring live music on the Mid Mountain Lodge deck by Cornstarr.

Registration for all spring events except the Stoke to Spoke is by noon at Guest Services in Nelsen Lodge. Stoke to Spoke registration closes at 10:00 am on the day of the event.

[RMR Event Calendar](#)

March 13: [Revy Rail Jam](#) - Downtown Revelstoke, 4-9 p.m.

March 13-14: Live Entertainment at the Mid-Mountain Lodge by the Blue Heelers

March 13-14: Crown Skis Demo Days

March 17: Saint Patrick's Day

March 18-21: K2 Westerns Race

March 20-21: Live Entertainment at the Mid-Mountain Lodge by Wheelhouse

March 27: Retro Day & Live Entertainment at the Mid Mountain Lodge by Radio Life Line

March 28: Live Entertainment at the Mid-Mountain Lodge by Radio Life Line

April 2: Live Entertainment at the Mid-Mountain Lodge by The Rev

April 3: Dummy Downhill, Live Entertainment at the Mid-Mountain Lodge by Blind Spot

April 4: Easter Sunday & Live Entertainment at the Mid-Mountain Lodge by Old Man's Beard

April 10: Mexican Day & Live Entertainment at the Mid-Mountain Lodge by Cornstarr

April 11: Closing Day. The Stoke to Spoke Race & Live Entertainment at the Mid-Mountain Lodge by Cornstarr